

which may typically be crafted through use of the components of a product 14 with which the display is associated. As depicted, the support means may be configured as a display shelf insert 32 which fits snugly within the dome 36. As shown, the display shelf 32 has side walls 38 (see FIG. 1), a top wall 40, and a bottom wall 42, which fit snugly against corresponding portions of the transparent dome 36. As may be seen, the dome 36 is slightly tapered from back to front, a similar taper being applied to the walls of the display shelf and which facilitate a frictional interengagement between the respective dome and display shelf 32 to support the display shelf in position. As further depicted, the display shelf 32 may include a forward wall 44 having means for supporting and displaying the objects 12. The forward wall may be generally vertical, as shown. As depicted in the figures, the object support and display means may comprise slots or recesses 46 into which the objects may be mounted. Adhesive or other means may be provided to assist in retaining the objects within the slots. Alternatively, the objects may be directly mounted by adhesive or strap means to the wall. Still further, the display shelf 32 may be otherwise configured for support of objects, and may include, for example, in addition to or in place of the vertical wall 44, a horizontal ledge portion upon which the objects may be presented.

In the embodiment depicted in the Figures, the display objects 12 are mounted in the support means 46 of the display shelf, which is then inserted within the dome 36. The shelf and dome subassembly is then mounted to the rear wall 34, typically by use of an appropriate adhesive. The resulting assembly is then affixed to the bracket element 18, again preferably with an adhesive 54. The dome 36 may have a rear peripheral flange 56 to facilitate mounting upon the bracket element.

Because both the dome and product display shelf are preferably of a transparent molded plastic, the forward face of the rear wall 34 can be seen through the dome and shelf. Accordingly, attractive indicia may be provided thereon to identify the objects displayed as well as associate the objects with a product on the shelf. Alternatively, however, the vertical wall 44 of the display shelf can be opaque, and bear design indicia. While the displayed objects are in full view of a potential buyer, who can inspect them from varying observation points as a result of a transparent nature of the dome, the use of a permanent adhesive between the dome and rear wall 34, as well as a permanent affixation of the rear wall 34 to the bracket element 18, insures that the objects remain protected from inadvertent harm or damage. A display card 48, having an upturned front edge 50 which rests against the lower portion of the front face of the dome may be employed to further present informational indicia or information to the public. The dome may be formed with a forwardly-extending bulge portion 52 to accommodate the upturned edge 50 and assist in retaining the display card in position. Further, retention means for the card may be provided by the display shelf bottom wall 42, which overlies the rear portion of the display card and holds the card in place between the bottom wall 42 and the rear portion of the dome.

I claim:

1. A shelf-mountable display device, comprising: a shelf mounting bracket element having a vertical wall and a rearwardly-extending mounting flange; means engageable with said mounting flange for affixing the bracket element to a front edge area of a shelf; and a product display case further having a rear wall mounted to said vertical wall, said display case comprising a product support means extending forwardly of the bracket element vertical wall and a clear dome coupled to said vertical wall endosing said product support means.
2. The display device of claim 1, wherein said product support means comprise a product display shelf.
3. The display device of claim 2, wherein, said clear dome is mounted to the rear wall.
4. The display device of claim 3, wherein said product display shelf further includes a forward wall having product support means.
5. The display device of claim 4, wherein said product display shelf forward wall extends between top and bottom walls of the product display shelf.
6. The display device of claim 2, wherein said product display shelf and dome each include interfitting peripheral walls.
7. The display device of claim 6 further including a display card having an upturned front edge adjacent a lower portion of a front surface of the dome and a rear portion located between a bottom wall of said product display shelf and an interfitting peripheral wall portion of said dome.
8. The display device of claim 7, wherein the lower portion of the front surface of the dome is in the form of a bulge to accommodate the upturned front edge portion.
9. The display device of claim 1 further including a display card having an upturned front edge portion positioned adjacent a lower portion of a front surface of said dome.
10. The display device of claim 9, wherein the lower portion of the front surface of the dome is in the form of a bulge to accommodate the upturned front edge portion.
11. The combination of:
a shelf;
at least one kit package for constructing at least one craft project object removable located upon said shelf; and
a display device mounted to a front edge of the shelf adjacent said at least one kit package and comprising a shelf mounting bracket element having a vertical wall and a rearwardly-extending mounting flange; means engageable with said mounting flange for affixing the bracket element to a front edge area of a shelf; and a product display case mounted to said vertical wall, said display case further comprising a product display shelf having wall for display of at least one of the craft projects constructable by said kit package extending forwardly of the bracket element of the wall and a clear dome enclosing said product display shelf and coupled to said vertical wall.

12. A shelf-mountable display device, comprising:

a shelf mounting bracket element having a vertical wall and a rearwardly-extending mounting flange;

means engageable with said mounting flange for affixing the bracket element to a front edge area of a shelf; and

a product display case of an extended length having a rear wall non-rotatably mounted to said vertical wall, said display case further comprising a product support means extending forwardly of the bracket element vertical wall and a clear dome coupled to said vertical wall enclosing said product support means.

13. A shelf-mountable display device, comprising:

a shelf mounting bracket element having a vertical wall and a rearwardly-extending mounting flange;

means engageable with said mounting flange for affixing the bracket element to a front edge area of a shelf; and

a product display case having a rear wall mounted to said vertical wall, said display case further comprising a product support means extending forwardly of the bracket element vertical wall and a dome having clear front and side portions coupled to said vertical wall enclosing said product support means. to provide unobstructed front and side viewing of a product placed upon the product support means.

14. A store display, comprising the combination of:

a kit package for constructing at least one craft project object; and

a display device mounted to a front edge of a shelf adjacent said at least one kit package and comprising a shelf mounting bracket element having a vertical wall and a rearwardly-extending mounting flange; means engageable with

said mounting flange for affixing the bracket element to a front edge area of a shelf;
and a product display case having a rear wall mounted to said vertical wall, said
display case further comprising a product display shelf for display of at least one
craft project object constructible by said kit package extending forwardly of the
bracket element of the wall and a clear dome enclosing said product display shelf
and coupled to said vertical wall.

15. The store display of claim 14 further comprising the at least one craft
project object positioned upon the product display shelf.

16. The display device of claim 1 further including display indicia located
within the dome.

17. The display device of claim 15 wherein the display indicia are located
proximate the display case rear wall.

18. The display device of claim 15 wherein the display indicia is in the
form of a display card.